



Dear Agricultural Supporter,

New England Jersey Breeders would like to extend an opportunity to advertise your business at our Annual Meetings. Taking place July 15, 2023 in Lee, Massachusetts at High Lawn Farm. New England Jersey will also be hosting the Second Annual Simmer Down for the Summer Sale. This sale will feature 40 of New England's Jersey heifers, demonstrating the extraordinary genetics and supporting our breeders in the region.

To make this event possible, we are seeking donors like you to be a part of this event. From sponsoring our sale catalog to setting a booth up for Friday evening cattle viewings and Saturday events, we would be grateful to have you there!

Looking to the future, this sale will be paving New England Jersey's way for hosting the 2024 National Annual Jersey Meetings and Sale which will be located in Springfield, MA.

If you are interested in the opportunity to work with this non-profit group and support this up and coming event, please let us know! We have the following opportunities available:

All donors will be recognized at the event which will be posted live on Cowbuyer. We will also provide attendees a fly sheet with logos & post on social media

Diamond Sponsor: \$350

Direct Sponsorship for: Catalog Printing, Cowsmo Ads or Full page Ad

Gold Sponsor: \$250

Direct Sponsorship for: Halters for Sale Cattle or ½ page Ad

Silver Sponsor: \$150

Direct sponsorship for: Lot Numbers or ¼ page Ad

Do you have specific requests? We would love to work with you to make any request possible. Feel free to reach out to us with your ideas at newenglandjersey@gmail.com.

Checks can be made out to NEJBA and mailed to:

63 Comins Road

Hadley, MA 01035

Online Payments can be made at: <https://www.newenglandjerseybreeders.com/simmer-down-for-the-summer-sale>

Thank you for your consideration and we look forward to hearing from you!

Sincerely,

New England Jersey Sale Staff