

New England Jersey Breeders Association

2021 Spring Newsletter

Officers: President – Moira Poitras, MA Vice President – Jason Johnson, VT
Secretary – Toni Jacque, MA Treasurer – Jessica Dizak, MA
Directors: Suzanne Buell – CT, Libby Bleankney – ME, Julie Jacque. – MA, Heidi Mason– NH,
Alan Chittenden – NY, Maggie LaPrise – RI, Ashley Maxham – VT

The Annual Meeting, Picnic & NEJBA Simmer Down for the Summer Sale will be held on July 16, 2022 at EMMA Acres, Exeter RI.

July 16 schedule: 10: 00 AM – Annual Meeting
Noon – Lunch
1:00 PM – Cattle Viewing, Cocktail Hour & Cow Pie Bingo Drawing
2:00 pm –Simmer Down for the Summer Sale Start
4:00 pm- Silent Auction Winners Announced

Event reservations: The meal will cost \$12 per person, kids age 10 & under eat free. For meal reservations please RSVP by July 1st by contacting Toni Jacque by email at tajacque16@gmail.com or by phone at 413-687-7129. Please indicate the number of adults and the number of children attending. We will also be sharing places to stay and visit while we enjoy our time in Rhode Island!

During this event we will also be celebrating Brenda Snow as she starts her retirement. Brenda has served as the New England Jersey Representative for 30 years. In addition to our membership celebrating Brenda, we are pleased to share this time with some friends from US Jersey who will be attending from Ohio.

News from AJCA Director Jason Johnson

Hello Breeders,

With Spring comes new upgrades to the main computer servers at headquarters. This upgrade is in the works and will greatly help processing capacity. Allflex continues to struggle as they work through their overhaul from December, many orders are still delayed. Jersey staff are monitoring the situation daily, but best advice is to order early and be patient. With the increase in milk price, demand and price for cattle is on the rise. Finally, online registration for the national meetings in Oregon will open very soon. Make plans to go West soon. Last but certainly not least, make plans to join fellow New England breeders July 16th in RI for the picnic, annual meeting, the Simmer Down for the Summer Sale and to help Brenda celebrate her many years of service to NE Jersey breeders.

See you all this summer,

Jason Johnson

News from Your Area Representatives

Brenda Snow - (802) 249-2659 - bsnow@usjersey.com
Scott Holcomb - (614) 563-3227 - sholcomb@usjersey.com

Brenda's farewell to New England:

New adventures are on the horizon! I will be retiring on April 30th from AJCA-NAJ-JMS. It has truly been a privilege to promote your Northeast herds for 32 years through private and public sales. It has been rewarding to generate dollars back into the Jersey herds. Assisting with the marketing of the famous cows and bulls,

(Duncan, Lester, Anna, Flower, Daffy) has been the topping on the ice cream. The daily projects of helping to assemble herds or restoring registrations in existing herds has always left me super-charged for upcoming challenges. You have given me years of wonderful memories working with the best people, generations of your cows and promotion of the Jersey cow.

A sincere thank you, *Brenda*

Welcoming Scott Holcomb to New England:

Scott is currently serving as a Jersey Area Representative in; Delaware, Maryland, New York, New Jersey, Pennsylvania, West Virginia and now New England! He has been working with AJCA/NAJ/JMS for a total of 7 years now, I started in 2015 as a part time appraiser, and in 2019, I had transitioned to my current area when Sara Barlass had stepped down. His family is from South Central NY and they have about 40 cows of Guernsey, Jerseys, and Holsteins.

We look forward to welcoming Scott to our New England States. If you have any questions please contact him via the contact information above!

AJCA-NAJ Annual Meetings – Portland, Oregon – June 22-25, 2022

Highlights to include:

Tillamook Cheese Visitors Center

Beach at Oceanside

Oregon Museum of Science and Industry

Farm tours of: Royalty Ridge Jerseys, Lady Lane Farm & Forest Glen Jerseys

NEJBA Simmer Down For The Summer Sale

NEJBA Directors have voted in favor of the NEJBA Simmer Down for the Summer Sale, taking place July 16, 2022 at EMMA Acres farm, Rhode Island. This won't only be a sale but a destination to visit New England's Rhode Island coast! The sale is currently seeking consignments of Jerseys across New England and New York. This event is going to pave the way for future sales to benefit New England Jersey and highlight the outstanding cattle bred in our region.

The sale committee is composed of the following New England Members: Toni Jacque, MA- Sale Chair, Julie Jacque, MA, Moira Poitras, MA, Maggie LaPrise, RI, Megan Hill, VT, Peter Hawkes Jr, NH, and Zach Tarryk, CT. If you are interested in consigning or sponsoring please contact Toni Jacque at tajacque16@gmail.com.

Consignment Criteria:

- Two out of three dams scored EX
- Minimum of Breed Average Milk & Components
- Feature Popular Jersey AI Sires
- Will consider unweaned calves and bred heifers
- No lactating animals

Other events include:

- Silent Auction items: if you have auction items to offer, please let us know. We will include these into a bid off at the end of the sale!
- Cattle Viewing & Cocktail hour
- Cow-Pie Bingo: This year we are hosting a cow-pie bingo contest. 100 squares are available at \$20/square.

Vermont Jersey Picnic

VT Jersey Picnic is taking place on July 9, 2022 at 11am.

Location: Maple Valley Jerseys; John, Cassie & Elizabeth Tiffiany at 567 wanzer Road, Enosburg Falls, VT 05450

Meal: Hamburgers and hotdogs will be provided. Please bring a dish or dessert to share!

RSVP to Cassie at 802-393-7431 or cassiewestcom@gmail.com

2022 Jersey Shows

Northeast All-Breeds Spring Jersey Show- Eastern States Exposition- May 15, 2022

Judge: Roger Turner, WI

Eastern New York Summer Jersey Show- Washington Co. Fairgrounds- Greenwich, NY July 27, 2022

Judge: Joe Nash, NY

Massachusetts Jersey State Show- Franklin Co. Fairgrounds, Greenfield, MA- August 10, 2022

Judge: TBD

Vermont State Jersey Show- Addison Co Fairgrounds- TBD

Judge: TBD

Big E Jersey Show- Eastern States Exposition, West Springfield, MA- September 21,2022

Judge:TBD

New England Jersey Breeders Youth Production Contest

We invite all Jersey youth involved with NEJBA to participate in the Youth Production Contest! The awards will be given out at the NEJBA Annual Meeting on July 16, 2021 .

1. *You must be 20 years old or younger as of January 1, 2022.*
2. *You must own a Registered Jersey*
3. *You must reside in New England or NY. Your cow must also reside in New England or NY.*
4. *Your Registered Jersey must have completed an official lactation between 1/1/21 and 12/31/21.*
5. *Your ownership of the animal must be previous to the start of the lactation.*

Send your name, your birth date, your cow's registration number and a copy of her official DHI individual cow page with completed lactation to:

Suzanne Buell

13 Buell Drive

Eastford, CT 06242

srbuell@yahoo.com (860)377-8134

Deadline for entries is June 10,2022

Entries are ranked on Standardized yield that factors ME milk, fat and protein. If you have more than one cow and are not sure which one will have the higher standard yield you may send in multiple entries and Suzanne will pick the highest-ranking one for the contest.

New England Jersey Princess

Do you know of young Jersey enthusiasts who love promoting Jersey Cattle? If so, please forward their information to **Julie Jacque – (413)687-4883, email: lazywilow@gmail.com.**

We are always seeking passionate young people in the breed to promote our Jerseys within New England!

National Convention 2024

Following the AJCA meetings in March, US Jersey Directors have accepted the offer of New England Jersey Breeders Association Hosting the 2024 Convention and Annual Meeting in Massachusetts. We are currently working on looking for venues to accommodate the turnout of people across the US. The planning for this starts now!

With that, we are currently asking our members to send any suggestions of folks to assist in the planning committees. If you or someone you know is looking to get involved with the 2024 National Convention, please contact Toni Jacque, tajacque16@gmail.com or Moira Poitras mpoitras@charter.com with names & contact information.



Memberships for 2022 are now due!

Memberships are \$5.00 per year per farm or individual or \$50.00 for Lifetime.
Please fill out the form below and bring it with you to the annual meeting or mail it to:

Toni Jacque
63 Comins Road
Hadley, MA 01035

Name: _____

Address: _____

Town: _____ **State:** _____ **Zip:** _____

Number of Jerseys Owned: _____

Email address: _____

Current members please forward email address to NEJBA Secretary Toni Jacque at tajacque16@gmail.com
Going forward, the NEJBA newsletters will be sent via email and posted on the NEJBA Facebook page (follow us!) If you have Jersey neighbors who are not New England members or know of someone who is just beginning a venture in the Jersey breed please pass this membership form along to them!